

Sylvester Wilmott

sylvester.wilmott@gmail.com
+447718181000
Eastbourne, United Kingdom
[Portfolio](#)



Summary

Senior Product Designer who builds developer tools. I've spent more than a decade shipping products used by millions, the last eight years at Automattic, fully remote and open-source-first, where I design Day One across the whole product. On the side I design and build tools for developers, including Screen Ruler, a Chrome extension used by 65,000 people every week. I prototype in code, ship with AI in the loop, and I'm happiest designing technical products for technical audiences.

Experience

Senior Product Designer, Automattic — 2018 to present

- Day One, since its acquisition in 2021
 - Design across the entire product on iOS, Android, and web, from the core journaling experience to the AI features opening up new ways to journal.
 - Redesigned the Android app in Material 3, lifting its store rating by two stars and driving a marked uptick in downloads and conversions.
 - Rebuilt the Android editor from scratch with one developer in a one-month sprint, shipping 37 pull requests across app and backend.
 - Designed Shared Journals, social journaling built inside end-to-end encryption, including reactions, comments, notifications, and the invitation flow.
 - Designed Daily Chat's conversational and voice interfaces, and implemented them on both iOS and Android.
 - Built and maintain Day One's paywalls in Superwall, handling trial and tier states and testing designs for conversion.
- Earlier at Automattic
 - Led user experience for Simplenote across web, mobile, and desktop.
 - Product design for the WordPress mobile app.

Senior Product Designer, Busuu — 2016 to 2018

- Led product design for the Busuu mobile app.
- Created the design system for language exercises that remains in use today.
- Built an internal tool for the language team to set the crop focus of hundreds of photos at once, feeding the framing data engineers used to crop correctly across platform aspect ratios.

Freelance — 2013 to 2016

- Designed technical audio tools, including DAW instruments and effect plugins.

Projects

Screen Ruler

Chrome extension that makes devtools friendlier. 65,000 weekly users, featured in the Chrome Web Store spotlight, and ships an MCP server so AI agents can drive it.

Responsive Tester

Synced multi-viewport testing with a media-query-aware live CSS editor. Launched 2026.

UI Inspector

Edit any webpage like a design canvas.

Twelve published Chrome extensions in total, with more than 85,000 combined users.

Skills

Design

Product design, design systems, prototyping, motion, accessibility, user research, Figma

Technical

JavaScript, TypeScript, HTML/CSS, Chrome extension APIs, AI-assisted development with Claude Code and MCP